

Table 3: WOVEN Portfolio rubric adapted for English 1102-H3 (NOTE: In each cell, one or more items separated by semicolons could apply)

Scale	1: Basic	2: Beginning	3: Developing	4: Competent	5: Mature	6: Exemplary
Rhetorical Awareness Response to the situation/assignment, considering elements such as purpose, audience, register, and context	Ignores two or more aspects of the situation and thus does not fulfill the task	Ignores at least one aspect of the situation and thus compromises effectiveness	Attempts to respond to all aspects of the situation, but the attempt is inappropriate or insufficient	Addresses the situation in a complete but predictable way	Addresses the situation completely, with unexpected insight	Addresses the situation in a complete, sophisticated manner that could advance professional discourse on the topic
Stance and Support Argument, evidence, and analysis	Involves a confusing or unspecified argument; lacks appropriate evidence	Makes an overly general argument; has weak or contradictory evidence	Lacks a unified argument; lacks significance (“so what?”); lacks sufficient analysis	Offers a unified, significant, and common position with predictable evidence and analysis	Offers a unified, distinct position with compelling evidence and analysis	Offers an inventive, expert-like position with precise and convincing evidence and analysis
Organization Structure and coherence, including elements such as introductions and conclusions as well as logical connections within and among paragraphs (or other meaningful chunks)	Lacks unity in constituent parts (such as paragraphs); fails to create coherence among constituent parts	Uses insufficient unifying statements (such as thesis statements, topic sentences, or headings); uses few effective connections (such as transitions, match cuts, and hyperlinks)	Uses some effective unifying claims, but a few are unclear; makes connections weakly or inconsistently, as when claims appear as random lists or when paragraphs’ topics lack explicit ties to the thesis	States unifying claims with supporting points that relate clearly to the overall argument and employs an effective but mechanical scheme	Asserts and sustains a claim that develops progressively and adapts typical organizational schemes to the context, achieving substantive coherence	Asserts a sophisticated claim developed with multiple perspectives that are organized to achieve maximum coherence and momentum
Conventions Expectations for grammar, mechanics, style, citation, and genre	Involves errors that risk making the overall message incomprehensible	Involves a major pattern of errors	Involves some distracting errors	Meets expectations, with minor errors	Exceeds expectations in a virtually flawless manner	Manipulates expectations in ways that advance the argument
Design for Medium Features that use affordances to enhance factors such as comprehensibility and usability	Lacks the features necessary for the genre; neglects significant affordances, such as linking on the web	Omits some important features; involves distracting inconsistencies in features such as headings and type	Matches some features imprecisely with content; involves minor omissions or inconsistencies among features	Uses standard, recognizable design features generally suited to genre and content	Promotes engagement with features that enhance content through efficient use of affordances	Persuades with careful, seamless integration of features and content and with innovative use of affordances